

# ORDER

**Orders**  
**Order / Rev:** 2351530  
**Alt Order #:** WOC13312132  
**Product Desc:** Issue  
**Estimate:** 11212  
**Flight Dates:** 11/22/21 - 11/28/21  
**Original Date / Rev:** 11/22/21 / 11/22/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounts Payable  
650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Facebook  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 04/29/21  
**Advertiser External ID:** 194298  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 11/01/21   | 11/28/21 | 9       | \$2,175.00   | \$1,848.75 |

**Totals**

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| November 2021 | 9        | \$2,175.00        | \$1,848.75        | 0.00        |
| <b>Totals</b> | <b>9</b> | <b>\$2,175.00</b> | <b>\$1,848.75</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ben Stecker       |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|        | Share | Total       |
|--------|-------|-------------|
| WHAS   | 10%   | \$2,175.00  |
| Market | 100%  | \$21,750.00 |

**Competitive Share**

|       | Share | Total       |
|-------|-------|-------------|
| CABLE | 0%    | \$0.00      |
| UNKWN | 90%   | \$19,575.00 |
| WAVE  | 0%    | \$0.00      |
| WBKI  | 0%    | \$0.00      |
| WBNA  | 0%    | \$0.00      |
| WDRB  | 0%    | \$0.00      |
| WFTE  | 0%    | \$0.00      |
| WKMJ  | 0%    | \$0.00      |
| WKPC  | 0%    | \$0.00      |
| WKZT  | 0%    | \$0.00      |
| WLKY  | 0%    | \$0.00      |

| Ln  | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time    | Days     | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|----------------------|-------|-------------------|----------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WHAS | 11/24/21          | 11/26/21        | Good Morning America | CM    | 7-9a              | -- WTF-- | :30 | 1     | \$225.00    | P03 | 0.00          | NM   | 1     | \$225.00 |
|     |      |                   |                 | GOOD MORNING AMERICA |       |                   |          |     |       |             |     |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       | <u>Spots/Week</u> |          |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 11/22/21    | 11/28/21        | -- WTF--             |       | 1                 |          |     |       | \$225.00    |     | 0.00          |      |       |          |

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 Alt Order #: WOC13312132  
 Flight Dates: 11/22/21 - 11/28/21

Advertiser: ISS/ Facebook  
 Product Desc: Issue  
 Estimate: 11212

WHAS

| Ln  | Ch          | Start             | End               | Inventory Code                               | Break | Start/End Time        | Days    | Len             | Spots         | Rate        | Pri | Rtg           | Type        | Spots | Amount     |
|-----|-------------|-------------------|-------------------|--|-------|-----------------------|---------|-----------------|---------------|-------------|-----|---------------|-------------|-------|------------|
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | --WTF--                                      |       | 1                     |         |                 |               | \$225.00    |     | 0.00          |             |       |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                           |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> |     | <u>Rtg</u>    | <u>Type</u> |       |            |
|     | 1           | WHAS              | 11/22/21-11/28/21 | Good Morning America                         |       | 7-9a                  |         | --WThF----      | :30           | \$225.00    |     | 0.00          | NM          |       |            |
| N 2 | WHAS        | 11/24/21          | 11/26/21          | Local News @ 6p M-F<br>WHAS11 NEWS @ 6p      | CM    | 6-630p                | --WTF-- | :30             | 2             | \$300.00    | P03 | 0.00          | NM          | 2     | \$600.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | --WTF--                                      |       | 2                     |         |                 |               | \$300.00    |     | 0.00          |             |       |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                           |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> |     | <u>Rtg</u>    | <u>Type</u> |       |            |
|     | 1           | WHAS              | 11/23/21-11/28/21 | Local News @ 6p M-F                          |       | 6-630p                |         | -T-----         | :30           | \$300.00    |     | 0.00          | NM          |       |            |
| N 3 | WHAS        | 11/24/21          | 11/28/21          | Local News @ 630p Su<br>WHAS11 NEWS SUNDAY   | CM    | 630-7p                | -----S  | :30             | 1             | \$375.00    | P03 | 0.00          | NM          | 1     | \$375.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | -----S                                       |       | 1                     |         |                 |               | \$375.00    |     | 0.00          |             |       |            |
| N 4 | WHAS        | 11/24/21          | 11/26/21          | Local News @ 5p M-F<br>WHAS11 NEWS @ 5p      | CM    | 5-530p                | --WTF-- | :30             | 2             | \$200.00    | P03 | 0.00          | NM          | 2     | \$400.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | --WTF--                                      |       | 2                     |         |                 |               | \$200.00    |     | 0.00          |             |       |            |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                           |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> |     | <u>Rtg</u>    | <u>Type</u> |       |            |
|     | 1           | WHAS              | 11/22/21-11/28/21 | Local News @ 5p M-F                          |       | 5-530p                |         | -T-----         | :30           | \$200.00    |     | 0.00          | NM          |       |            |
| N 5 | WHAS        | 11/24/21          | 11/26/21          | Local News @ 530p M-F<br>WHAS11 NEWS @ 530P  | CM    | 530-6p                | --WTF-- | :30             | 1             | \$275.00    | P03 | 0.00          | NM          | 1     | \$275.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | --WTF--                                      |       | 1                     |         |                 |               | \$275.00    |     | 0.00          |             |       |            |
| N 6 | WHAS        | 11/24/21          | 11/27/21          | Local News @ 11p Sa<br>WHAS11 NEWS AT 11 SAT | CM    | 11-1135p              | -----S- | :30             | 1             | \$100.00    | P03 | 0.00          | NM          | 1     | \$100.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | -----S-                                      |       | 1                     |         |                 |               | \$100.00    |     | 0.00          |             |       |            |
| N 7 | WHAS        | 11/24/21          | 11/28/21          | This Week Su<br>THIS WEEK                    | CM    | 9-10a                 | -----S  | :30             | 1             | \$200.00    | P03 | 0.00          | NM          | 1     | \$200.00   |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                              |       | <u>Spots/Week</u>     |         |                 |               | <u>Rate</u> |     | <u>Rating</u> |             |       |            |
|     |             | Week: 11/22/21    | 11/28/21          | -----S                                       |       | 1                     |         |                 |               | \$200.00    |     | 0.00          |             |       |            |
|     |             |                   |                   |  |       |                       |         |                 |               |             |     |               | Totals      | 9     | \$2,175.00 |